



Running for a Purpose

CLIFF MCKINLEY

For what charity or cause are you running the 2008 Marathon des Sables?

I am raising funds for the National Ovarian Cancer Support network (OvCa) of Australia. OvCa Australia is the peak consumer organisation for ovarian cancer in Australia. Incorporated in July 2001, the organisation was founded by people directly affected by ovarian cancer. OvCa is the only specific gynecological cancer consumer group in Australia and its charter is to increase the profile of ovarian cancer to women and healthcare professionals in Australia.

Why did you decide to run with a purpose?

I have never met anyone who was battling ovarian cancer prior to commencing my fundraising. After the birth of my baby girl last year I felt truly blessed and just needed to give something back to my community. After research I learnt what an insidious disease ovarian cancer is and how little money it receives and how little women know about it. I don't care where I finish in the race – I just want to raise funds for, and awareness of, ovarian cancer.

How can people contribute?

People can go to the OvCa web site (<http://www.ovca.org.au/>) and watch a presentation from my adventures in the 2007 MdS and a link to <http://www.everydayhero.com.au/> where donations can be made.

You can also read about Cliff's 2007 efforts on Dreamchasers website at: http://www.dreamchaserevents.com/mds/mds_media2.htm